



TRANSNATIONAL TRAINING EVENT
SHORT-TERM JOINT STAFF TRAINING
(1ST ONLINE PART)
AGENDA

C1 Short-term joint staff training event

Date: 21-22 April 2020

Venue: Online

Main organisers:

Budapest Business School

Babes-Bolyai University



BGE



Universitatea
BABEŞ-BOLYAI

Contact details:

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Planned participants of the meeting

University Babes-Bolyai (UBB), RO (P3) – Host partner

- Adriana TIRON-TUDOR
- Gianluca ZANELATO

Budapest Business School (BBS), HU (P0) – Coordinator

- Andrea SZIRMAI
- Barbara KARDOS
- Zsuzsanna GYÓRI
- Miklós FELLEGI
- Miklós LOSONCZ
- László VARGA

Leeds Beckett University (LBU), UK (P1)

- David DEVINS
- Brian JONES
- Fiona ROBERTSON
- Albana RASHA

Hochschule Rhein-Waal (HSRW), DE (P2)

- Philipp SCHORN
- Ralf BAUER
- Anne TEMPEL

Wroclaw University of Economics (UEW), PL (P4)

- Joanna DYCZKOWSKA
- Tomasz DYCZKOWSKI

University of Udine (UDSU), IT (P5)

- Luca BRUSATI
- Mario IANNIELLO

EFAA – European Federation of Accountants and Auditors for SMEs (EFAA), BE (P7)

- Paul THOMPSON

BUSINESSHUNGARY – Conf. of Hungarian Employers & Industrialists (MGYOSZ), HU (P8)

- Gabriella TOMCSIK

MAC-Team aisbl (MAC), BE (P6)

- did not plan to participate



AGENDA

DAY 1 – 21 April 2020, Tuesday

Morning session

Timing	Programme	Lead/responsible
09:15	Warm-up, coffee	
09:30	Overview – objectives, expected results and agenda of the online training programme – experience exchange / learning from each other	Andrea SZIRMAI, BBS, P0
09:45	National reports – 20 minutes / country	UK, Germany, Italy, Poland, Romania and Hungary by the representatives of LBU, HSRW, UDSU, UBB, WUEB and BBS
11:45	Discussion, synthesis and recommendation for the comparative report development	moderated by Andrea SZIRMAI, BBS, P0 and Fiona ROBERTSON, LBU, P1
12:15	Coffee break	
12:30	Discussion, synthesis and recommendation for the comparative report development	moderated by Andrea SZIRMAI, BBS, P0 and Fiona ROBERTSON, LBU, P1
13:00	End of the Day	



DAY 2 – 22 April 2020, Wednesday

Afternoon session

Timing	Programme	Lead/responsible
12:00	Introduction to and overview of the capitals concept Quantitative indicators, metrics on the uses of and effects on the capitals by the companies	Fiona ROBERTSON, Albana RASHA and Brian JONES, LBU, P1
12:30	Limitations of the quantitative aspect and the role of narratives in reporting Interdependencies, trade-offs between capitals at the company level	Fiona ROBERTSON, Albana RASHA and Brian JONES, LBU, P1
13:00	Discussion, synthesis and recommendation for the comparative report development	moderated by Andrea SZIRMAI, BBS, P0 and Fiona ROBERTSON, LBU, P1
13:30	Coffee break	
13:45	IR for SMEs – Stakeholder analysis	Fiona ROBERTSON, Albana RASHA and Brian JONES, LBU, P1
14:00	IR for SMEs – Materiality analysis	Andrea SZIRMAI – BBS, P0
14:15	6 Capital reports – 10 minutes / capital	Natural, Intellectual, Human, Social and Relationship, Manufactured and Financial capital by the representatives of LBU, HSRW, UDSU, UBB, WUEB and BBS
15:15	Discussion, synthesis and recommendation for the comparative report development	moderated by Andrea SZIRMAI, BBS, P0 and Fiona ROBERTSON, LBU, P1
15:45	Coffee break	
16:00	IR Landscape An Overview of ESG and NFI Frameworks, Standards & Regulation	Paul THOMPSON, EFAA, P7
16:45	Wrap-up, open issues	
17:00	End of the online training (Part 1)	



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