



TRANSNATIONAL PARTNER MEETING
KICK-OFF MEETING
AGENDA

Kick-off (first) transnational partner meeting

Date: 8-9 November 2019

Venue: Budapest Business School

29-31 Markó utca, H-1055 Budapest

Host partner: Budapest Business School



Venue of the meeting:



Contact details:

László VARGA

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Accommodation

3-5 minutes walking distance from the venue of the final meeting:

[City Hotel Ring 3*](#)

[Marmara Hotel Budapest 4*](#)

[NH Budapest City 4*](#)

[Hotel Parlament 4*](#)



Planned participants of the meeting

According to the project proposal:

- 2-2 participants by the university partners, EFAA and MGYOSZ
- 1 participant by MAC-Team

Budapest Business School (BBS), HU (P0) – Coordinator, Host partner

- Andrea SZIRMAI
- Miklós LOSONCZ
- Barbara KARDOS
- Péter SOLTÉSZ
- Zsuzsanna GYŐRI
- László VARGA
- Miklós FELLEGI

Leeds Beckett University (LBU), UK (P1)

- Brian JONES
- Fiona ROBERTSON

Hochschule Rhein-Waal (HSRW), DE (P2)

- Philipp SCHORN
- Ralf BAUER
- Anne TEMPEL

University Babes-Bolyai (UBB), RO (P3)

- Adriana TIRON-TUDOR
- Gianluca ZANELLATO

Wroclaw University of Economics (UEW), PL (P4)

- Joanna DYCZKOWSKA
- Tomasz DYCZKOWSKI

University of Udine (UDSU), IT (P5)

- Luca BRUSATI
- Mario IANNIELLO

MAC-Team aisbl (MAC), BE (P6)

- Pascal ECHARDOUR

EFAA – European Federation of Accountants and Auditors for SMEs (EFAA), BE (P7)

- Paul THOMPSON
- Branko LJUTICH

BUSINESSHUNGARY – Conf. of Hungarian Employers & Industrialists (MGYOSZ), HU (P8)

- István WIMMER
- Gabriella TOMCSIK



AGENDA

DAY 0 – 7 November 2019, Thursday

'Beyond Financial Reporting' Conference 2019 – organised by Budapest Business School connecting to the INTEREST project

Title: Future of Competitiveness: Digitalization and Working Knowledge" in the World of Finance and Accounting

The keynotes' presentations will be in English with the following keynotes:

Keynotes:

- Paul THOMPSON, European Federation of Accountants and Auditors (EFAA), director: Future of Accountancy Profession
- Balázs GÁBOR, PwC, partner: Finance in the Digital Age - The next generation of finance professionals
- Szabolcs CZÖNDÖR, Hungarian Tax Authorities, head of department, taxation and customs: Digitalization of taxation in Europe and Hungary
- Krisztián KURTISZ: CEO of Uniqa and Cherrisk: FinTech

19:00 Conference and Project dinner (*financed by Budapest Business School*)

DAY 1 – 8 November 2019, Friday

Morning session

Timing	Programme	Lead/responsible
09:00	Arrival, coffee, registration	
09:30	Welcome by the Host	Andrea SZIRMAI, BBS
09:45	Introduction of the participants and the partner organisations	10 minutes/partners focusing on the experience on the project topic
11:15	Coffee break	
11:30	Summary of the project background, its rationale and the proposal phase	Andrea SZIRMAI, BBS

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12:00 Introduction of the Project work plan – WPs, IOs, activities and timing
László VARGA, BBS
Planned cooperation,
communication methods

12:30 Lunch break

Afternoon session


Timing	Programme	Lead/responsible
13:30	Work packages in details WP2 – Preliminary analysis IO1 – IR Framework for SMEs	Fiona ROBERTSON, LBU Paul THOMPSON, EFAA
14:30	C1 – Short-term joint staff training event in Cluj-Napoca (RO)	Adriana TIRON-TUDOR, UBB
15:00	Current tasks (first project period) WP2 – Preliminary analysis IO1 – IR Framework for SMEs	Fiona ROBERTSON, LBU Andrea SZIRMAI, BBS
15:30	Coffee break	
15:45	Work packages in details WP3 – Guide redaction IO2 – IR Guide for SMEs	Philipp SCHORN, HSRW
16:15	Work packages in details WP4 – Training content development IO3 – IR Curriculum for SMEs	Joanna DYCZKOWSKA, UEW Andrea SZIRMAI, BBS
16:45	Work packages in details WP5 – Piloting the Guide and the Curriculum	Adriana TIRON-TUDOR, UBB
17:15	Wrap-up, open questions	
17:30	End of the day	



DAY 2 – 9 November 2019, Saturday

Morning session

Timing	Programme	Lead/responsible
09:00	Arrival, registration, coffee	
09:30	Work packages in details WP6 – Dissemination, exploitation and sustainability	Luca BRUSATI, UDSU
10:15	Work packages in details WP7 – Quality Management	Pascal ECHARDOUR, MAC-Team
11:00	Coffee break	
11:15	Work packages in details WP1 – General Project Management	László VARGA, BBS
11:45	WP1 – Action planning Next (web-) meeting, To Do List	Andrea SZIRMAI and László VARGA, BBS
12:15	Wrap-up, open questions	
12:30	End of the meeting – Lunch break	

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